



IMPROVING CPM THROUGH BUSINESS INTELLIGENCE

BUSINESS INTELLIGENCE (BI) AND CORPORATE PERFORMANCE MANAGEMENT (CPM) ARE INCREASINGLY PLAYING A CRITICAL ROLE IN AN ORGANIZATION'S SUCCESS. BY SEAMLESSLY COMBINING MICROSTRATEGY'S ROBUST BUSINESS INTELLIGENCE PLATFORM WITH CARPIO SOLUTIONS' (CARPIO) AWARD-WINNING UNIFIED PERFORMANCE MANAGEMENT APPLICATION, MICROSTRATEGY AND CARPIO OFFER CUSTOMERS A TRULY INTEGRATED CPM SOLUTION. CUSTOMERS ARE ABLE TO DRAW UPON THE COMBINED BENEFITS OF FINANCIAL PLANNING, FORECASTING, AND PERFORMANCE MANAGEMENT, ALONG WITH ENTERPRISE REPORTING AND SOPHISTICATED ANALYTICS, ENABLING BUSINESS USERS TO MAKE INFORMED, TIMELY, AND INSIGHTFUL BUSINESS DECISIONS.

A Comprehensive Solution For Performance Management

With a passionate, integrated team of global domain experts, MicroStrategy and Carpio provide customers with a comprehensive, best-in-class CPM solution. We support large and small global organizations in every phase of the CPM delivery life-cycle, including data warehousing, ETL, process consulting, financial modeling, product implementation, systems integration, reporting, and training.

The key functionalities of the MicroStrategy CPM solution that enable users to achieve operational efficiencies:

- WEB-BASED BUDGETING, PLANNING, AND FORECASTING (BP&F) APPLICATION
- PROFITABILITY ANALYSIS/OPTIMIZATION
- WORKFLOW ORCHESTRATION AND MONITORING
- ADVANCED FINANCIAL MODELING
- WHAT-IF SCENARIOS, SIMULATIONS, AND ANALYSIS
- CENTRALIZED REPOSITORY OF FORMS, RULES, AND FORMULAS
- DYNAMIC DASHBOARDS
- SCORECARDS, REPORTS, VISUALIZATIONS
- 5 STYLES OF BI
- FINANCIAL CONSOLIDATIONS
- FINANCIAL, STATUTORY, AND MANAGEMENT REPORTING
- MICROSOFT OFFICE INTEGRATION

Proven Delivery Model

MicroStrategy Professional Services will manage your project from beginning to end – on time and on budget. Our blended delivery model taps a global team of experts. On-site consultants will advise on field-proven best practices, coordinate directly with your staff, guide the implementation, and manage our offsite BI and CPM experts who support the implementation. This integrated model allows for a highly efficient approach by leveraging the right resources and the right expertise, balanced for the right value.

Proven Methods

MicroStrategy Professional Services and Carpio Solutions have jointly implemented multiple performance management solutions and have developed a proven methodology to guide each step of the process.

CPM consultants work with you to fully understand your business requirements and the intricacies of your financial information system. The consultants then develop an implementation plan based on MicroStrategy Methods, the underlying theory and practice that allows Professional Services to deliver with consistency, and to quickly deploy the solution in your environment. Technical support will be provided by both Carpio and MicroStrategy, working in tandem to ensure the solution operates at peak efficiency.

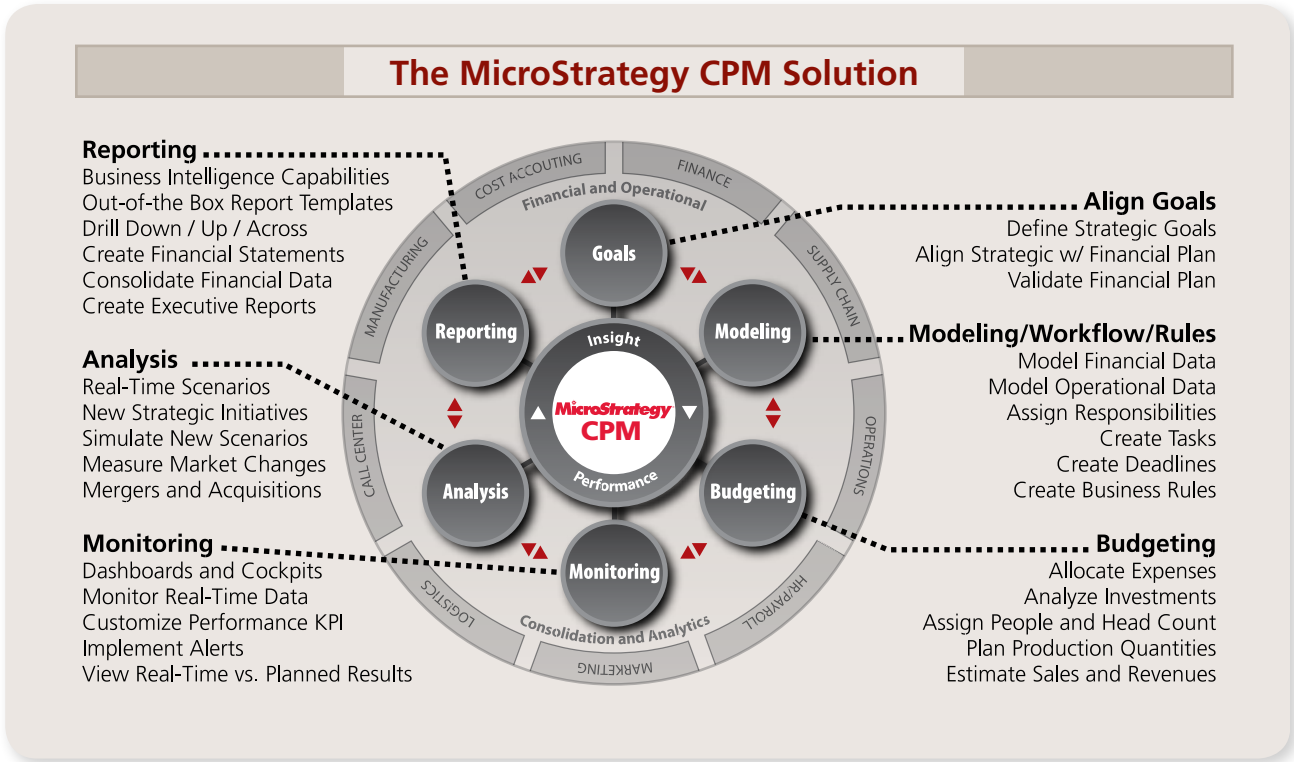
Ensuring Success Through Education

Key to the success of your CPM Solution is end user adoption. MicroStrategy Education incorporates training for both the development and user communities into one comprehensive plan. We have a defined methodology that extends from project inception to application rollout and beyond. Our training methodology is an integral component of our approach, with the goals of timely skills transfer and risk mitigation. Well-trained users minimize project risk, lower your support costs, increase productivity, and improve return on investment.

Carpio Solutions also provides traditional instructor-led training with courseware documentation for its planning software. Full training typically takes one week and includes three core modules – Administration, Planning, and Analysis. Your Account Representative can help you determine the training and approach which best suits your needs and the needs of your staff.

THE ALLIANCE

Carpio Solutions, named “Best New Vendor 2009” in Business Performance Management (BPM) Software by BPM Partners, is a MicroStrategy global alliance reseller. Carpio and MicroStrategy share a solid commitment to drive customer success through a joint CPM solution. Our complementary technologies serve as a natural integration point for enterprise customers to standardize on MicroStrategy as a scalable, high performance platform of choice for business intelligence, and Carpio for CPM. MicroStrategy and Carpio collaborate across R&D initiatives, impacting product integration and future releases.



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