



WEB ONLINE TRAINING

TRAINING YOUR BUSINESS USERS ANYWHERE, ANYTIME

MICROSTRATEGY WEB ONLINE TRAINING OFFERS A FLEXIBLE, SELF-PACED LEARNING ENVIRONMENT ON MICROSTRATEGY WEB. USERS LOGIN TO AN ONLINE COURSE THAT HAS BEEN TAILORED TO YOUR PROJECT AND LEARN HOW TO FULLY LEVERAGE THE FEATURES OF MICROSTRATEGY WEB FROM ALMOST ANYWHERE. YOUR BUSINESS USERS LEARN AT THEIR OWN PACE DURING CONVENIENT TIMES, MINIMIZING IMPACT ON DAY-TO-DAY PRODUCTIVITY. IN ADDITION TO THE CONVENIENCE WEB ONLINE TRAINING PROVIDES, ITS ABILITY TO SEAMLESSLY INTEGRATE INTO YOUR EXISTING LEARNING MANAGEMENT SYSTEM (LMS) IS HIGHLY COST-EFFECTIVE. MICROSTRATEGY WEB ONLINE TRAINING IS DESIGNED USING STATE-OF-THE-ART AUTHORING TOOLS, ENABLING YOU TO 'CREATE ONCE, PUBLISH ANYWHERE'. INTEGRATION IS QUICK AND THE ONLINE CONTENT LASTS LONGER BECAUSE OF ITS UNIVERSAL COMPATIBILITY, RESULTING IN A BETTER RETURN ON YOUR EDUCATIONAL INVESTMENT.

Flexible and Scalable

MicroStrategy Web Online Training is accessible over the web, making it available to your users from anywhere in the world, at any time of day. Your users have the luxury of learning at a time that is suitable to them, causing less disruption to their busy work schedules. MicroStrategy Web Online Training serves as a perpetual learning tool. Accessed by users as they need it, it provides just-in-time training to all your business users.

Providing training online gives you the ability to reach every user with the same curriculum, ensuring consistency in how you train your business users. Included in the MicroStrategy Web Online Training solution is a license to the online curriculum for your user community. As your user base grows, new users experience the same online course instruction. There is no technical limit to the number of users who may access MicroStrategy Web Online Training, serving as the most scalable approach to user training in the industry.

Easy to Customize

MicroStrategy Web Online Training is created using professional eLearning software, resulting in online content that is modular and structured for quick modification. The scalable framework makes adding and augmenting content on any topic easy. Lesson content includes screen shots and text that can quickly be replaced with data and business terms familiar to your users. The interactive simulations can be recreated to demonstrate the functionality your users will be utilizing, on reports relevant to them.

Our instructional designers are experts in online content creation and it is these same individuals who will be designing your custom course. Over the course of a few short weeks, we can create a web online course tailored to your application and the learning behavior of your business users.

Universal

MicroStrategy Web Online Training is designed to support our diverse customer base that deploy various forms of online and remote training to their business users. Whether you are interested in hosting an online course on your website or want a web online solution fully integrated into your LMS, MicroStrategy Web Online Training can meet your needs.

The de facto standard for eLearning content is the Shareable Content Object Reference Model (SCORM). MicroStrategy Web Online Training is built using SCORM-compliant authoring tools, allowing for simple integration into your LMS. Your LMS infrastructure and corporate learning standards remain intact as MicroStrategy incorporates the customized online course into your learning environment. Once MicroStrategy Web Online Training becomes part of your LMS, you can use the administrative features of your LMS to track and monitor the usage of the customized online course by your user community.

Self-Paced and Intuitive

MicroStrategy Web Online Training provides users the ability to learn at their own pace. Users can access a lesson as long as they want, as often as they want. They can navigate the lessons in any order and revisit topics and simulations to refresh their knowledge. This method of learning allows you to meet the learning needs of all levels of business users.

MicroStrategy Web Online Training encourages learning through an easy-to-follow menu structure so users know exactly where they are at all times. The intuitive nature of the course empowers users to explore topics relevant to them. Users interact with reports through guided simulations and test their understanding through multiple-choice quizzes.

CUSTOMIZED CONTENT: INCREASE THE RELEVANCY OF YOUR TRAINING

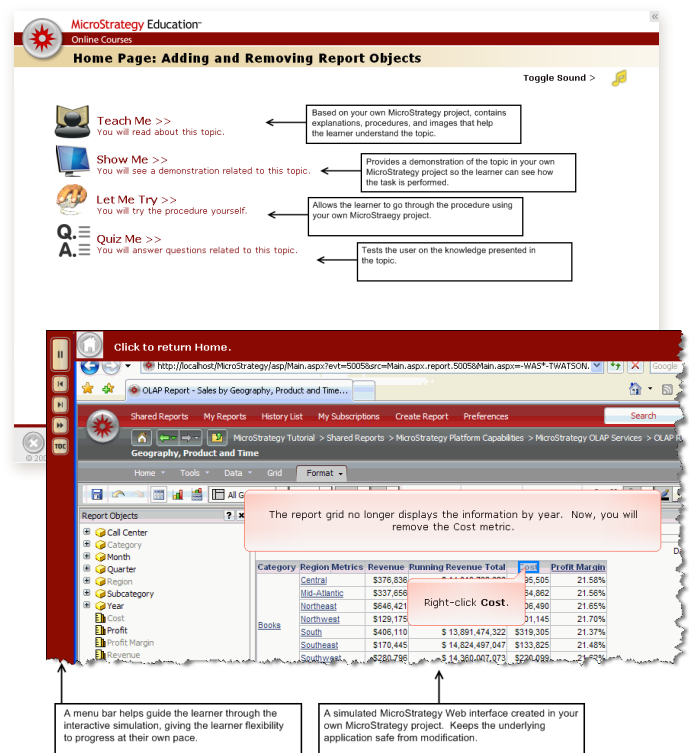
In order to ensure the success of your application, it is essential that business users establish a level of comfort with the application and the functionality it provides. Even the best solution will fail if the user community does not accept it or understand how to use it. We have found that business users benefit greatly using online courses that contain a significant amount of familiar business content. In the absence of relevant business examples, business users are often inadequately prepared to use the application and at times do not understand the reports provided.

MicroStrategy Web Online Training is designed with customization in mind. Every aspect of the online courses can be easily modified to show simulations relevant to the functionality users will be performing in their everyday lives. Users can perform tasks on reports familiar to them. Lesson content can include actual business examples. You can even extend the training content to suggest business actions users should take when they discover certain data patterns. MicroStrategy Web Online Training enables you to train your users on the MicroStrategy Web interface, using relevant business data.

FEATURES TO REINFORCE LEARNING

MicroStrategy Web Online Training offers more than 150 learning topics and more than 100 hands-on simulations covering the features and functionality of the MicroStrategy Web interface. Each topic takes 5 to 20 minutes to complete, depending on the complexity of the topic and the level of user experience. Topics consist of a series of learning points with interactive “Let Me Try” simulations and quizzes to reinforce learning.

The interactive simulations contained in MicroStrategy Web Online Training are identical to your MicroStrategy environment, allowing your users to apply what they have learned in your business setting. The simulations offer a guided path to learning through an instruction-set, making it impossible to get lost in the simulation. In addition, some of the more advanced topics include a “Show Me” simulation to reinforce learning. Multiple-choice quizzes are included at the end of each topic to ensure user retention of the concepts covered. By integrating MicroStrategy Web Online Training into your LMS you can track user performance as they progress through the online course and audit the training and skills capability of your entire business user community.



| | FOR WEB REPORTER USERS | FOR WEB ANALYST USERS | FOR WEB PROFESSIONAL USERS |
|------------------------------------|------------------------|-----------------------|----------------------------|
| NUMBER OF “TEACH ME” TOPICS | 56 | 48 | 48 |
| NUMBER OF QUIZZES | 55 | 47 | 44 |
| NUMBER OF “SHOW ME” SIMULATIONS | 6 | 13 | 3 |
| NUMBER OF “LET ME TRY” SIMULATIONS | 42 | 31 | 35 |